

ORDER



Orders
Order / Rev: 698828
Alt Order #: 06227785
Product Desc: AMERICAN CROSSROADS
Estimate: 693
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/28/12 / 10/28/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Crossroads
Demographic: A35+
Product Codes: IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	116	\$153,750.00	\$130,687.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	116	\$153,750.00	\$130,687.50	0.00
Totals	116	\$153,750.00	\$130,687.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	10/19/12	10/19/12	10-11a Let's Make a Deal	CM	10-11a	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1				\$1,500.00		0.00			
2	WUSA	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	10-11P	----F--	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1				\$7,500.00		0.00			
3	WUSA	10/19/12	10/19/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	----F--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1				\$2,500.00		0.00			
4	WUSA	10/19/12	10/19/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1				\$1,000.00		0.00			
6	WUSA	10/19/12	10/19/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	----F--	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1				\$2,550.00		0.00			

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Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WUSA	10/19/12	10/19/12	Late Late Show Late Late Show	CM	1237-137AM	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$350.00		0.00			
8	WUSA	10/19/12	10/19/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	----F--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,000.00		0.00			
9	WUSA	10/19/12	10/19/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$150.00		0.00			
10	WUSA	10/19/12	10/19/12	3-4p The Doctors	CM	3-4p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$550.00		0.00			
11	WUSA	10/19/12	10/19/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$700.00		0.00			
12	WUSA	10/19/12	10/19/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$250.00		0.00			
13	WUSA	10/19/12	10/19/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$450.00		0.00			
14	WUSA	10/19/12	10/19/12	9 News @ 5p 9 News @ 5p	CM	5-6p	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$650.00		0.00			
15	WUSA	10/19/12	10/19/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$900.00		0.00			
16	WUSA	10/19/12	10/19/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$500.00		0.00			
17	WUSA	10/19/12	10/19/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$850.00		0.00			
18	WUSA	10/19/12	10/19/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$300.00		0.00			
19	WUSA	10/19/12	10/19/12		CM	730-8P	----F--	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--			1		\$2,200.00			0.00			
20	WUSA	10/19/12	10/19/12	9-930a	CM	9-930a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	----F--			1		\$250.00			0.00			
21	WUSA	10/22/12	10/22/12	10-11a	CM	10-11a	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$1,500.00			0.00			
22	WUSA	10/22/12	10/22/12	9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$2,500.00			0.00			
23	WUSA	10/22/12	10/22/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Late Night with David Letterman															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$1,000.00			0.00			
24	WUSA	10/22/12	10/22/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$2,500.00			0.00			
25	WUSA	10/22/12	10/22/12	DT	CM	9A-3P	M-----	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$2,550.00			0.00			
26	WUSA	10/22/12	10/22/12	Late Late Show	CM	1237-137AM	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Late Late Show															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$350.00			0.00			
28	WUSA	10/22/12	10/22/12	9 News Now Repeat	CM	M-Sa 137-207x	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$150.00			0.00			
29	WUSA	10/22/12	10/22/12	3-4p	CM	3-4p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
The Doctors															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$550.00			0.00			
30	WUSA	10/22/12	10/22/12	4-5p	CM	4-5p	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$700.00			0.00			
31	WUSA	10/22/12	10/22/12	430-5a 9 News Now	CM	M-F 430-5a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
9News Now @ 430a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----			1		\$250.00			0.00			
32	WUSA	10/22/12	10/22/12	5-6a	CM	5-6a	M-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00

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Product Desc:	AMERICAN CROSSROADS
Estimate:	693

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5-6a 9 News @ 5a											
				9News @ 5a											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2			\$450.00		0.00				
33	WUSA	10/22/12	10/22/12	9 News @ 5p	CM	5-6p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				9 News @ 5p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$650.00		0.00				
34	WUSA	10/22/12	10/22/12	9 News @ 6p	CM	6-630p	M-----	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
				9 News @ 6p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/22/12-10/28/12	9 News @ 6p			6-630p	M-----	:30		(\$900.00)	0.00	NM			
				Credited											
35	WUSA	10/22/12	10/22/12	6-7a 9 News @ 6a	CM	6-7a	M-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				9News @ 6a											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2			\$500.00		0.00				
36	WUSA	10/22/12	10/22/12	9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				9 News Tonight 7p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$850.00		0.00				
37	WUSA	10/22/12	10/22/12	CBS This Morning	CM	7-9a	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
				CBS This Morning											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2			\$300.00		0.00				
38	WUSA	10/22/12	10/22/12	Entertainment Tonight	CM	730-8P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
				Entertainment Tonight											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$2,200.00		0.00				
39	WUSA	10/22/12	10/22/12	9-930a	CM	9-930a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Inside Edition											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$250.00		0.00				
40	WUSA	10/20/12	10/20/12	9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				9 News @ 11p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM											

Order / Rev: 698828
 Alt Order #: 06227785
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 693
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	WUSA	10/20/12	10/20/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$150.00		0.00			
44	WUSA	10/20/12	10/20/12	NCAA Football Game #2CM NCAA Football Game #2	CM	3-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$3,500.00		0.00			
45	WUSA	10/20/12	10/20/12	8-10a Sa CBS This MornCM CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$300.00		0.00			
46	WUSA	10/21/12	10/21/12	NFL Football NFL Football	CM	NFL Football Sund-	-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NFL REGULAR SEASON GAMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$20,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/15/12-10/21/12		NFL Football Game #1			NFL Football Garr	-----Su	:30	\$20,000.00		0.00	NM		
47	WUSA	10/21/12	10/21/12	105-205a EntertainmentCM Entertainment Tonight	CM	105-205A	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$200.00		0.00			
48	WUSA	10/21/12	10/21/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,500.00		0.00			
49	WUSA	10/21/12	10/21/12	1135p-1205a Game On CM Sports Plus	CM	1135P-1205A	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$800.00		0.00			
50	WUSA	10/21/12	10/21/12	LF 1205-105a 1205a-105a	CM	1205a-105a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
51	WUSA	10/21/12	10/21/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$18,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/15/12-10/21/12		Sun Prime A			7-8P	-----Su	:30	\$18,000.00		0.00	NM		
Ran late due to NFL Football															
52	WUSA	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,500.00		0.00			
54	WUSA	10/18/12	10/18/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$2,500.00		0.00			
55	WUSA	10/18/12	10/18/12		CM	1135P-1237A	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

WUSA

Order / Rev: 698828
 Alt Order #: 06227785
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 693
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
67	WUSA	10/18/12	10/18/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---T---	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$500.00		0.00			
68	WUSA	10/18/12	10/18/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$850.00		0.00			
69	WUSA	10/18/12	10/18/12	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$300.00		0.00			
70	WUSA	10/18/12	10/18/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$2,200.00		0.00			
71	WUSA	10/18/12	10/18/12	9-930a Inside Edition	CM	9-930a	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$250.00		0.00			
72	WUSA	10/16/12	10/16/12	10-11a Let's Make a Deal	CM	10-11a	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,500.00		0.00			
73	WUSA	10/16/12	10/16/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,500.00		0.00			
74	WUSA	10/16/12	10/16/12	Letterman Late Night with David Letterman	CM	1135P-1237A	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,000.00		0.00			
75	WUSA	10/16/12	10/16/12	Price Is Right The Price is Right	CM	11a-12p	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,500.00		0.00			
76	WUSA	10/16/12	10/16/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	-T-----	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,550.00		0.00			
77	WUSA	10/16/12	10/16/12	Late Late Show Late Late Show	CM	1237-137AM	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
79	WUSA	10/16/12	10/16/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$150.00		0.00			
80	WUSA	10/16/12	10/16/12		CM	3-4p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00

Order / Rev: 698828
Alt Order #: 06227785
Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
Product Desc: AMERICAN CROSSROADS
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3-4p															
The Doctors															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$550.00			0.00			
81	WUSA	10/16/12	10/16/12	4-5p	CM	4-5p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$700.00			0.00			
82	WUSA	10/16/12	10/16/12	430-5a 9 News Now	CM	M-F 430-5a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
9News Now @ 430a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$250.00			0.00			
83	WUSA	10/16/12	10/16/12	5-6a 9 News @ 5a	CM	5-6a	-T-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			2		\$450.00			0.00			
84	WUSA	10/16/12	10/16/12	9 News @ 5p	CM	5-6p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$650.00			0.00			
85	WUSA	10/16/12	10/16/12	9 News @ 6p	CM	6-630p	-T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$900.00			0.00			
86	WUSA	10/16/12	10/16/12	6-7a 9 News @ 6a	CM	6-7a	-T-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
9News @ 6a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			2		\$500.00			0.00			
87	WUSA	10/16/12	10/16/12	9 News Tonight 7p	CM	7-730p	-T-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$850.00			0.00			
88	WUSA	10/16/12	10/16/12	CBS This Morning	CM	7-9a	-T-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			2		\$300.00			0.00			
89	WUSA	10/16/12	10/16/12	Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$2,200.00			0.00			
90	WUSA	10/16/12	10/16/12	9-930a	CM	9-930a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----			1		\$250.00			0.00			
91	WUSA	10/17/12	10/17/12	10-11a	CM	10-11a	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	--W----			1		\$1,500.00			0.00			
92	WUSA	10/17/12	10/17/12		CM	M-Su 11-1135p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00

Advertiser:	American Crossroads
Product Desc:	AMERICAN CROSSROADS
Estimate:	693

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				9 News @ 11p											
				9 News @ 11p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$2,500.00		0.00			
93	WUSA	10/17/12	10/17/12	Letterman	CM	1135P-1237A	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Late Night with David Letterman											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$1,000.00		0.00			
94	WUSA	10/17/12	10/17/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				The Price is Right											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$2,500.00		0.00			
95	WUSA	10/17/12	10/17/12	DT	CM	9A-3P	--W----	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00
				Daytime		(12:30 PM-3:00 PM)									
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$2,550.00		0.00			
96	WUSA	10/17/12	10/17/12	Late Late Show	CM	1237-137AM	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Late Late Show											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$350.00		0.00			
97	WUSA	10/17/12	10/17/12	9 News @ Noon	CM	12-1230P	--W----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				9 News @ Noon											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$2,000.00		0.00			
98	WUSA	10/17/12	10/17/12	9 News Now Repeat	CM	M-Sa 137-207x	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				9 News Now REPEAT											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$150.00		0.00			
99	WUSA	10/17/12	10/17/12	3-4p	CM	3-4p	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				The Doctors											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$550.00		0.00			
100	WUSA	10/17/12	10/17/12	4-5p	CM	4-5p	--W----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Dr. Phil											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$700.00		0.00			
101	WUSA	10/17/12	10/17/12	430-5a 9 News Now	CM	M-F 430-5a	--W----	:30	1	\$250.00	P-2	0.00	NM	0	\$0.00
				9News Now @ 430a											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			1	\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	NUSA	10/15/12-10/21/12	430-5a 9 News Now		M-F 430-5a	--W-----	:30		(\$250.00)	0.00	NM			
				Credited											
102	WUSA	10/17/12	10/17/12	5-6a 9 News @ 5a	CM	5-6a	--W----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
				9News @ 5a											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	--W----			2	\$450.00		0.00			
103	WUSA	10/17/12	10/17/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				9 News @ 5p											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM											

Order / Rev: 698828
 Alt Order #: 06227785
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 693
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
103	WUSA	10/17/12	10/17/12	9 News @ 5p 9 News @ 5p	CM	5-6p	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$650.00		0.00			
104	WUSA	10/17/12	10/17/12	9 News @ 6p 9 News @ 6p	CM	6-630p	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$900.00		0.00			
105	WUSA	10/17/12	10/17/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	--W----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						2	\$500.00		0.00			
106	WUSA	10/17/12	10/17/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$850.00		0.00			
107	WUSA	10/17/12	10/17/12	CBS This Morning CBS This Morning	CM	7-9a	--W----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						2	\$300.00		0.00			
108	WUSA	10/17/12	10/17/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	--W----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$2,200.00		0.00			
109	WUSA	10/17/12	10/17/12	9-930a Inside Edition	CM	9-930a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12	--W----						1	\$250.00		0.00			
													Totals	116	\$153,750.00